



THE ROAD

ANGEL

WITH DANIELLE EGNEW

KICK ASS. TAKE WING.

IN SPITE OF EVERYTHING

77%*

OF AMERICANS
STILL BELIEVE IN
ANGELS

LIFE WOULD SUCK WITHOUT THEM

People trust angels when they don't know who to trust. As consultant on CW's SUPERNATURAL, celebrated angel translator Danielle Egnew exposed the gritty edge to angelic life. Now she brings angels down to Earth in this exciting new docuseries, where culture, history, science, and the supernatural join to bring humanity a fresh dose of reality — and a whole lot of hope.

*Source: AP-GfK poll

ANGELS

IN THE ARCHITECTURE

Angels are the ultimate first responders, according to Danielle Egnew, who cut her teeth talking to angels. Their signature is found in every human enterprise. But they're not who we've been told they are — they don't do religion, and they don't share human moral codes. They care but they don't sugar-coat. And like a NASCAR pit crew, they work for our well-being 24/7.

The Road Angel opens eyes and blows minds by casting a new lens on this angelic reality. Each episode follows Danielle as she takes America's roads less traveled, to deliver divine first aid to communities and individuals struggling with 21st century challenges.

No issue is too big or small from this celestial perspective. From cold cases to environmental disasters to relationship woes—the angels bring a big picture viewpoint, giving us humans the chance to see something new in ourselves and our circumstances. From the angelic point of view, when one of us heals, all of us benefit.





MEET

DANIELLE



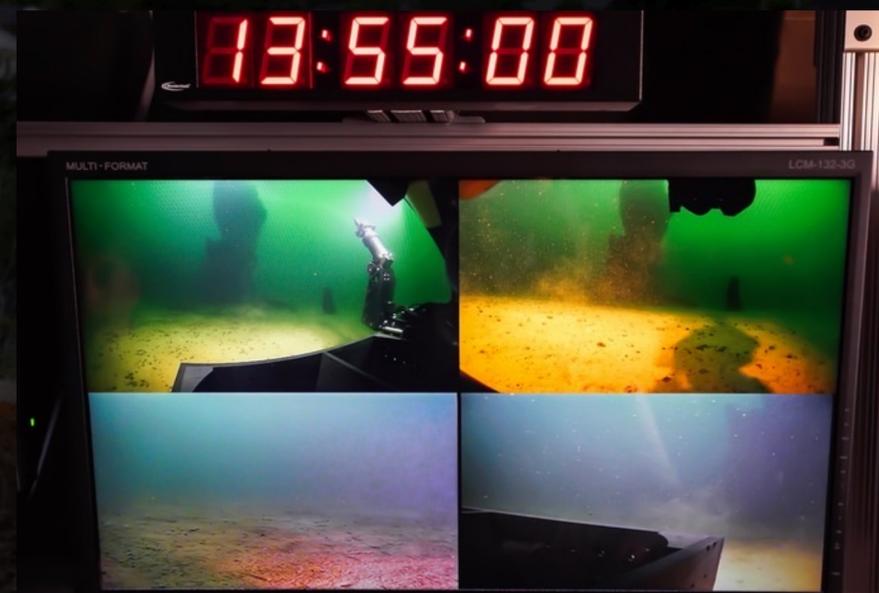
A devoted wife to Rebecca, and bonus mom to their teenage daughter Nora, Danielle Egnew rocks the angels on stage and on the streets—she'll take leather and guitar licks over halo and harp any day. She's a renegade for good who shares the hard road with us all. The Italian in her gives her a love for family, food, and colorful conversation. She's generated a devoted family of fans as well, with her unique blend of realness, warmth, and fearless wisdom. *NOTE:* This girl never turns down a shot of tequila.

WHERE SCIENCE MEETS THE SUPERNATURAL

Danielle Egnew is equal parts science geek and psychic—and she's down to have her otherworldly insights put to the scientific test.

In **The Road Angel's** first episode, Danielle gets an angelic hit on what's behind—and below—the ongoing strife in Red Lodge, Montana. It's in the geology. After a local geologist informs us that the granite bedrock under the town is the same mineral composition as a hard drive, things start to add up. Historic memory is stored below the town—and tragedy plays on repeat. But the angels are divining a remedy...

In later episodes, Danielle invites scientific experts to analyze the effect of meditation on toxic water, to investigate whether ancient megaliths hold a secret map of the earth's mineral resources, and to explore an ancient burial ground that lies deep underwater in a man-made reservoir.



DANIELLE

IN HER OWN WORDS



“Every human being has an angelic team that is assigned for them, at the moment their spirit is created. They’re hardwired to us—we’re in a constant symbiotic relationship with this spiritual life. They have zero agenda—**their job is to help.**”



“I appreciate people who think for themselves. I’m not here to get people to believe in me at all. I’m not the issue—I’m a **translator**. I’m here so that you’ll believe in **yourself.**”



“It chaps my hide when people say “Oh you’ll be deceived. It’s not really an angel.” Come on—**you cannot miss angels!** They’re like 15-20 feet tall giant glowing nuclear reactors of intention, and quantum physics.”



“An angel’s role is to make sure we’re fulfilling our life path, so that the path we are building is solid. But they’re not going to save us from ourselves—**that’s our job.**”

ANGELS ARE THE ORIGINAL **BADASSES**

The Road Angel explores an America in search of its soul, undaunted by the dark corridors where the “demons” of imbalance and injustice lurk.

Danielle’s journey often leads her into deep time and danger zones, to discover where the wounds were inflicted, to listen to the voices still longing to be heard. The angels are her GPS as she encounters people living and dead, detects elementals that dwell in the natural world, awakens long-buried secrets in ancient dwellings, and listens to spirits whispering up from sacred ground.

The angels hold the torch as Danielle takes on the shadows.



CALLING ALL ANGELS

These messages, translated by Danielle, can be at once mind-bending and heart-opening. Angels can also take you by surprise, and show up where you least expect it: in the ladies room, in a diner over a slice of pie, fueling up at a gas station, in a haunted building that just won't sell. And get this—even ghosts have angels!



VOICING EVIDENCE

Danielle's empathic impact can be felt across the country, across cultures, and across screens.



“ K A T E

*This is so amazing... I've
got nothing but gratitude.*

”

“ K A L E B

*It's like you were there.
You're freaking me out!*

”

“ N A T E

*Wow. Everything you've
said is spot on.*

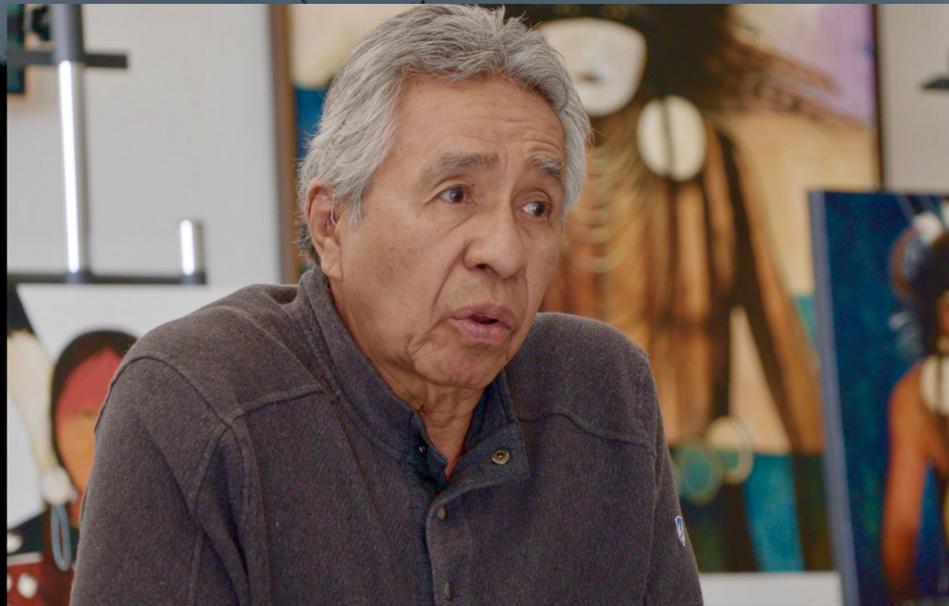
”

PEOPLE (AND SPIRITS) WE MEET

“Angels do not swoop in like life coaches, sprinkling good will and rose petals over people. They’re with us in the fight.”

KEVIN RED STAR

The renowned artist, who is a member of the Crow Tribe, shares the pain, joy, and spirit guidance that fuel his art.



KEVIN: That was me, the little reservation kid. But I had a lot of fun then, and now I spend a lot of time in Santa Fe. I went to school there. Both of my daughters were born there, you know. It was when Merida was pregnant with my grandson, that I switched from oils to acrylics with my work—to keep her safe. But I lost her in a car accident.

ROSE AND THRESE

Danielle is guided to her favorite ski town of Red Lodge, a bucolic hamlet now torn by conflict. Two of the town’s oldest residents are moved to ask why.



THRESE: I was told, and it may be a legend, that when the Native people were no longer allowed to come here, a chief put a curse on Red Lodge and said, “no tipi shall prosper.” And I always wondered if maybe there was something to that and why we struggle here so much...

If you’re meant to be here, it’ll keep you and if it doesn’t want you, it’ll kick you out.

BERTHA BIGHEART

As a kid, Danielle heard mysterious singing from this long-abandoned theater. Now Danielle gets to meet her ghost—who pulls a fast one on the crew.



DANIELLE: Her stage name is Bertha—Bertha Big Heart! Her given name was Carol Adkins. She’s really bawdy—kind of like Mae West—a vaudeville performer. I think she might have been an intergendered person—with a big bosom and a beard. She went into that life to make a joke out of her exterior, which was sad, but back then, that’s what people did.



SACRED GROUND

“ Just because we can't see history doesn't mean we aren't under its influence. ”

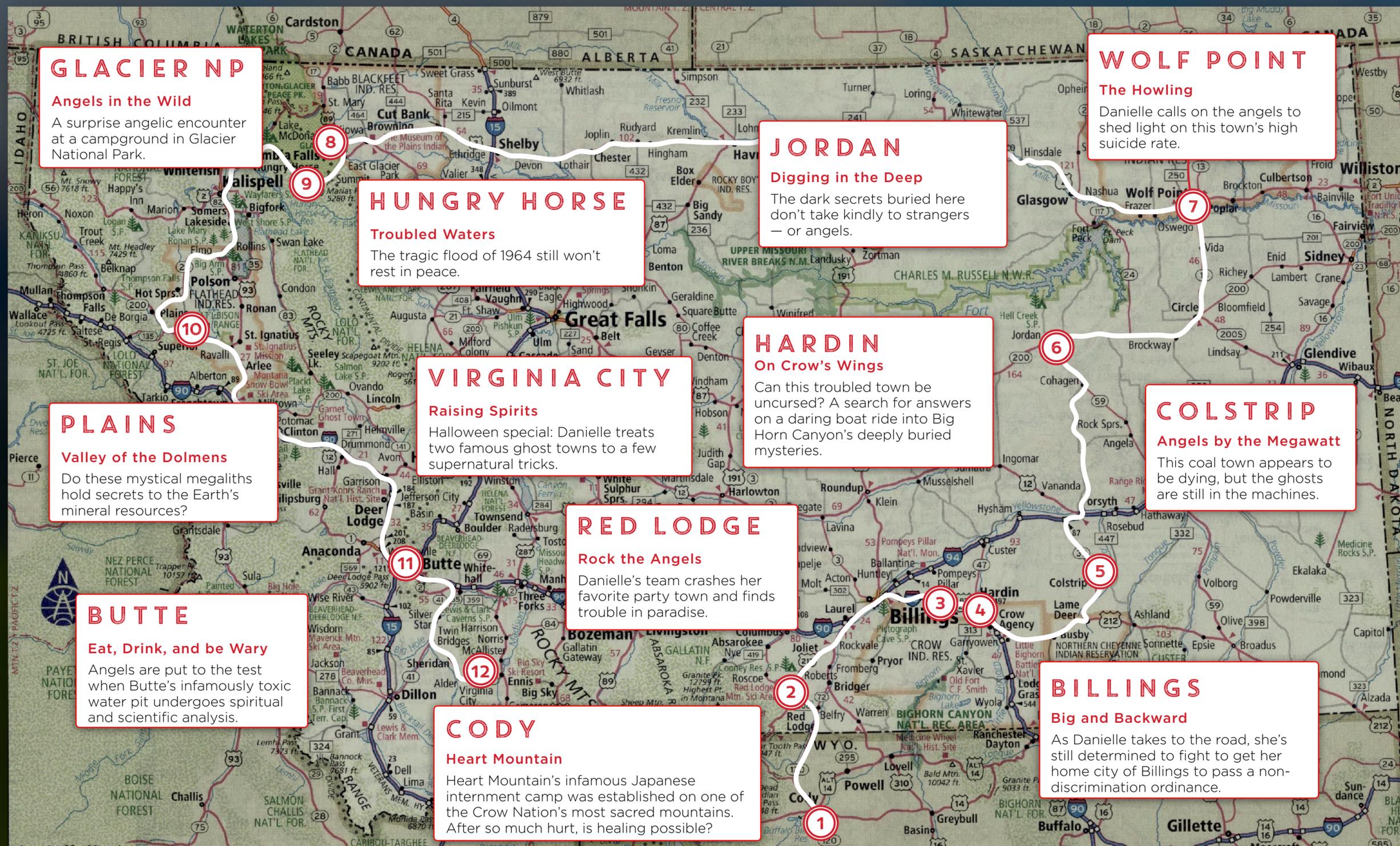
The Road Angel's first season is set principally in Danielle's native Montana, known as the crown jewel of America's lower 48. Here we find spectacular beauty, scintillating history and lively culture, as well as a microcosm of America's most compelling challenges: the highest suicide rate in the country, poverty, political divides, and environmental crises. Even as each episode celebrates all that gives this land its powerful hold on the imagination, *The Road Angel* also sheds new light on the ways today's cultural counterpoints still reverberate with the history that brought us to where we are today as a society.



THE JOURNEY

Each episode of our first season, Danielle and her crew—whom we come to know and love—roadtrip to a new location along Montana’s “blue highways.”

Later seasons will take us farther afield—Route 66, the southern swamps, the Arctic Circle— wherever the angels lead us, wherever the planet needs us.



AUDIENCE STRENGTHS

Danielle is a wandering hero, a peaceful warrior in the classic tradition of American Westerns. **The Road Angel** expands on this much-loved archetype with the kind of deeply rooted, reality-based storytelling that audiences long for: a meaningful connection with the people she meets, the excitement of magic and mystery, the promise of restored trust in humanity.



QUEER EYE

Like the Fab Five, Danielle loves to get close to people, even those who may be skeptical of her, and she really cares. Through her, we meet members of our human family we don't see everyday—those who live off the beaten path, who share common ground with us, but who have quirks unique to their lifestyle and place.



PARTS UNKNOWN

Danielle is an Anthony Bourdain for the spirit. Just as he set out on a perpetual quest to discover the rich flavors of our ever-surprising world, Danielle discovers angels in the architecture of small-town America: a world that grows more curious and compelling the closer you look. The Road Angel serves up a feast for the soul.



THE X-FILES

There are no coincidences, no false paths. Every time Danielle hits the road to discover the truth, she encounters the weird, the unseen, and occasionally the unexplainable. Agents Mulder and Scully reminded us that “the truth is out there.” The path to the truth is never straight—and neither is Danielle!



INFINITE POTENTIAL

The world and reach of **The Road Angel** is boundless. From podcasts and books, to clothing and community engagement, **The Road Angel** has the potential to touch millions, far beyond the scope of the screen.

WEB

- Webisodes to feature great moments we just couldn't fit into the episodes
 - Haunted or possessed locations we didn't expect
 - Strange and surprising encounters with people and places on the road
 - Sightings of the unexplained we may try to get scientific explanations for
 - How people are healing history
- Invitations for story sharing
- "Come to my town" opportunities
- The Road Angel store
- Social media presence ongoing
- Live appearances online

BOOKS

- **Access: Angels:** Danielle shares advice for raising your own angelic antennae so that you can live by divine guidance
- **Road Wise:** Angels put the "high" in highway with this travel guide for touring the weird and mystical areas of the world with the **The Road Angel**

MUSIC

- Danielle is a singer-songwriter, so albums, concerts, festivals including other musicians are totally in the scope of the brand

COMMUNITY ENGAGEMENT

- Each episode ends with an opportunity to get connected with organizations who've got their spiritual boots on the ground in each community we visit
- Road Angel Emissaries: Locals join a nationwide/global network of emissaries carrying on community
- Road Angel Revivals: Fun gatherings that bring people and spirits together

PODCAST

- Danielle's wild and wise words
- Call-in podcast with Danielle

TRAVEL AND TOURISM

- Danielle leads groups on adventures to mystical places locally and around the globe

MERCHANDISE

- Danielle's Wild West meets Rock & Roll style could make a clothing line
- Don't forget **The Road Angel** tequila!

SPINOFF POTENTIAL?

- Definitely—let's talk

CREATIVE TEAM



MARY ERICKSON
PRODUCER

Mary Erickson believes messaging casts a spell on culture. Her career as a creative executive in motion picture marketing at Universal Pictures gave her keen insight into the power of media to shape the social mind.

Her imagination and attention turned from marketing to production, driven by an imperative to create messaging that inspires humanity to live at its highest octave.

Mary put the message behind many major motion picture campaigns. Some she's most proud of include *Babe*, *Apollo 13*, *Erin Brockovich*, *Bruce Almighty*, all those *Shreks*, *Love Actually*, *Liar Liar*, *Cars*, *Madagascar*, *Children of Men*, as well as contributing to the campaigns for *The Lord of the Rings* and *The Hobbit*.



DANIELLE EGNEW
CO-PRODUCER

Danielle's disarming, approachable demeanor belies someone whose vast knowledge of the physics of spiritual and paranormal phenomenon has landed her in the "expert" seat on numerous television programs and production teams.

As on-camera talent, Danielle has been featured on many television projects (ABC, NBC, USA, TNT, Travel Channel) including most recently, *American Mystery*. Danielle has been a content consultant on Lifetime's *America's Psychic Challenge*, the hit CW series *Supernatural*, and the blockbuster film *Man of Steel*. Her perspectives have been featured in the *Washington Post* and the *Huffington Post*.

Danielle's book, [True Tales of the Truly Weird](#), debuted on Amazon's Top 20 list.



MELISSA SCIANNA
PRODUCTION MANAGER

Melissa' passion for public relations, project and event management has contributed to the launch of several creative ventures. Most recently, she managed *The Ascension Tour with Danielle Egnew* across four states.

Out of her many years working in the role of Public Relations Director in the medical sector, she has particularly enjoyed interfacing with Montana's small communities on economic and housing development.

When she's not working on *The Road Angel*, Melissa's heart is in her holistic health business in Bridger, Montana.



“ AN ANGEL IS UNMISTAKABLY AN ANGEL

I don't really understand where this idea of fluffy, puffy, ethereal angels came from. It's not that angels are mean.

THEY'RE INTENSE.”

Danielle Egnew



SEE YOU
ON THE
ROAD

CONTACT MARY ERICKSON

MERICKSON503@GMAIL.COM

(406) 690-1251

ROADANGELTV.COM

©2020 ROAD ANGEL PRODUCTIONS LLC